

Agenda
Ex-Im Bank Annual Conference
March 10-12, 2010

EXPORTS LIVE! Powering Jobs, Sales and Profits Through Exports

Ex-Im Bank will kickoff its 2010 Annual Conference and host a series of specialized sessions on Wednesday, March 10th geared to the Bank's City/State partner and Brokers.

Wednesday, March 10:

9:00 am -Noon City/State Partners Session (Room 1143)

This annual meeting is geared to new and current Ex-Im Bank City/State Partners. Staff will brief partners on the Bank's new products/ programs and product changes. The session will include an Ex-Im online presentation and a discussion on the bank's new strategic plan and how partners can assist with outreach.

For additional information please email Gus Grace at gus.grace@exim.gov

1:00 pm – 3:00 pm Broker Session (Room 1143)

This session is for existing and potential export credit insurance brokers. During this meeting we will update the Broker community on: Ex-Im Bank's 2009 fiscal year end results; Short Term Product enhancements; Product initiatives & market updates and Ex-Im Bank Online improvements.

For additional information please email Judith Rivera at judith.rivera@exim.gov

Please Note: Conference Registration will be open Wednesday evening from 5-11pm in the Exhibit Hall.

****Exhibit Hall: Opportunities for one-on-one trade counseling for conference attendees available throughout the two-day event.****

Agenda
Ex-Im Bank Annual Conference
March 11 and 12, 2010

EXPORTS LIVE! Powering Jobs, Sales and Profits Through Exports

Thursday:

7:00-8:15 Registration and Continental Breakfast

8:15 am Welcome: Chairman Hochberg

8:30 am A Conversation: *Powering Jobs Through Exports*

The Honorable Fred P. Hochberg, Chairman, Export-Import Bank of the United States
Jeffrey R. Immelt, Chairman and CEO, GE

9:30-10:00 Chairman's Remarks: The Honorable Fred P. Hochberg

10:00 – 11:00 Plenary Session: *Working Together to Support U.S. Exports*

Moderator: John Podesta, President and CEO, Center for American Progress

Panelists: The Honorable Ron Kirk, U.S. Trade Representative
The Honorable Gary Locke, U.S. Secretary of Commerce
The Honorable Karen Mills, Administrator, U.S. Small Business Administration
The Honorable Jacob Lew, Deputy Secretary of State

11:00 -11:45 Keynote Speaker
The Honorable Barack Obama, President
United States of America

11:45 Break

12:45 Lunch

2:00 – 3:15 Concurrent Workshops

1. Ex-Im Bank 101: Using the Bank's Products and Programs

Moderator: Thomas Cummings, Acting SVP, Small Business

Panelists: Sharyn Koenig, Southeast Regional Office, Ex-Im Bank
Kelly Kemp, Southwest Regional Office, Ex-Im Bank
Kevin Taylor, Business Credit, Ex-Im Bank

2. Market Opportunities: Colombia, Brazil and Mexico - Prime Markets in Latin America

Moderator: Leocadia Zak, Deputy Director U.S. Trade and Development Agency

Panelist: Ambassador William Brownfield, U.S. Ambassador to Colombia
Ambassador Thomas Shannon, U.S. Ambassador to Brazil
Nicolas Lloreda, Sidley Austin

3. Medical Technology and Supplies: US Quality Drives Global Demand

Moderator: Jim Blasingame, host of the nationally syndicated radio program,
The Small Business Advocate Show

Panelists: Hector Besong, Director, Project & Export Finance, Siemens Financial Services, Inc.
Luis Arguello, President, DemeTech Corporation
Trevor Gunn, Director, International Relations, Medtronic, Inc.

4. Transportation: Increasing Worldwide Expansion

Moderator: Oliver O'Connell, Editor, Trade Finance Magazine

Panelists: Tom Low, President, Cessna Financial
Rick Shuttie, Treasurer, Electro-Motive Diesel, Inc.
Tim Myers, Vice President and GM, Boeing Aircraft Financial Services (AFS)
David Tucker, Vice President, Sales, GE Transportation

3:15-3:45 Break

3:50-5:00 Concurrent Workshops

1. Market Opportunities: Nigeria and South Africa - Growing and Diverse

Moderator: Darius Mans, President, Africare

Panelists: Dr. Sarah Omotunde Alade, Deputy Governor (Economic Policy) Central Bank
of Nigeria
Johnny Moloto, Charge d'Affaires, Embassy of the Republic of South Africa
Shahid S Qadri, Vice President, Director International, BV-Energy Consulting
Engineering Services, Black & Veatch Corporation

2. Construction Equipment and Services: Opportunities Driven by Infrastructure Needs

Moderator: The Honorable Bijan Kian, Member, Ex-Im Bank Board of Directors

Panelists: Clay Thompson, Global Director of Governmental Affairs, Caterpillar
Eric Parker, Vice President and Managing Director, Bechtel Financing Services
Vernon Darko, President and CEO, EquipXP LC

3. Three Distinct Markets: Vietnam, Indonesia & Turkey

Moderator: The Honorable Diane Farrell, Member, Ex-Im Bank Board of Directors

Panelists: Doug Kouri, President, DMK International
Walter Blocker, CEO, Gannon Vietnam Limited
Rizwan Halim, Director and CEO, PT Travira Air

4. Project Finance: Complex Transactions, Multifaceted Returns

Moderator: Barbara O'Boyle, Vice President, Structured Finance

Panelists: Steve Kane, Senior Finance Manager, Papua New Guinea LNG (PNG LNG)
David Williams, Chief Executive, Avanti HYLAS 2 Limited
Thomas Mueller, Advisor and Legal Counsel to the Project Company, Electrica del
Valle de Mexico

5:30 Awards Presentation (Blue Room)
Presented by Ex-Im Bank Chairman Fred P. Hochberg

6:00 – 7:00 Reception

**Exhibit Hall: Opportunities for one-on-one trade counseling for conference attendees available throughout the two-day event **

Friday, March 12

8:00-9:00 Continental Breakfast (Exhibit Hall)

9:00-9:30 Keynote Address (Regency Ballroom)
The Global Outlook: The Honorable Angel Gurría, Secretary General of the Organization for Economic Cooperation and Development

9:45-10:15 Plenary Session (Regency Ballroom)
What We See: Insights into Current International Business Trends

Moderator: Chairman Fred P. Hochberg

Panelists: The Honorable Angus Armour, Managing Director and CEO, Australia Export Finance and Insurance Corporation
His Excellency Giovanni Castellaneta, Chairman, SACE

10:15- 10:30 Break

10:30 – 11:45 Concurrent Workshops

1. Greater Profits Through Exports: Small Business Success Stories

Moderator: Neal Asbury, President and CEO of the Legacy Companies

Panelists: Skip Schaum, President and CEO, Newport Capital Partners
Morty Fazal, Global Export Marketing Company

2. Financial Innovations: New Ex-Im Bank Products

Moderator: Dr. Rita M. Rodriguez, senior fellow, Woodstock Theological Center, Georgetown University and former Ex-Im Bank Director

Panelists: John McAdams, Sr. Vice President, Export Finance
John Simonson, Senior Vice President and Chief Financial Officer, Ex-Im Bank
Barbara O'Boyle, Vice President, Structured Finance, Ex-Im Bank
Bob Morin, Vice President, Transportation, Ex-Im Bank

3. Financing Renewable Energy Projects – A Growing Green Portfolio

Moderator: Secretary of Energy Steven Chu

Panelists: James M. Modak, Chief Financial Officer, Suniva
Charles W. Vaughan, Jr., Vice President, Sales, Clipper Windpower Inc.
Karen Damiani, CFO, Advanced Green Technologies Inc.

4. PEFCO: Update on Strategies to Increase Liquidity

Moderator: John Neblo, Senior Vice President, Private Export Funding Corporation (PEFCO)

Panelists: Vincent Herman, Vice President, Director of Short- and Medium-Term Programs
Private Export Funding Corporation (PEFCO)
Jorge Garza, CEO, Interfinanciera SOFOM, E.N.R.
James Fortsch, Vice President and Managing Director of Export Credit Agency (ECA)
Finance for the Global Supply Chain Finance Division of UPS Capital

12:00-1:00 Closing Remarks and Lunch (Regency Ballroom)
The Honorable Timothy Geithner, Secretary of Treasury

Exhibit Hall: Opportunities for one-on-one trade counseling for conference attendees available throughout the two-day event.